

1/31/12



EXECUTIVE CHAMBERS
HONOLULU

NEIL ABERCROMBIE
GOVERNOR

January 25, 2012

MEMORANDUM

TO: All Department Directors

FROM: Neil Abercrombie, Governor, State of Hawai'i

RE: **STRATEGIC PLANNING EFFORT BY ALL STATE AGENCIES TO ADVANCE THE NEW DAY PLAN**

Mahalo to you and your staff for your efforts to work toward the goals set forth in our New Day Plan for Hawai'i. As you are aware, our New Day Plan is committed to three waves of change that comprise a winning strategy for Hawai'i:

- Growing a Sustainable Economy
- Investing in People
- Transforming Government

We have made notable progress in each of these areas, but as you know, we can do more. We will be initiating a strategic planning effort to encompass all State agency priority functions. This is a follow up to our Governors' Institute on Community Design workshop and some of their recommendations.

This effort will be led by Bruce Coppa, Chief of Staff, who will be supported by Jesse K. Souki, Director of the Office of Planning (OP), and Sonny Bhagowalia, Chief Information Officer, Office of Information Management and Technology (OIMT). The resulting plan will guide State agency policies and actions, and will inform the Business and Information Technology Transformation Plan being led and developed by OIMT.

This effort will:

- Operationalize the New Day Vision into an actionable, measurable, five-year plan.
- Help State agencies publicize and manage your key activities.

develop a 20 to 25 page Strategic Planning Document along with agreed-upon performance measures.

A Website Dashboard-type, self-help, content management system will then be developed, again by a consultant through the OIMT. The initial website will be a much simpler version of Maryland's acclaimed "StateStat" web site (<http://www.statestat.maryland.gov/>), and will contain the goals and milestones identified in the plan, along with measures. See e.g., Bill Dorotinsky & Joanna Watkins, *GET Brief: Ten Observations on StateStat*, The World Bank, Dec. 2009, available at <http://goo.gl/KMGma>. Each agency will have a separate web page which they will maintain, while the overall site will be overseen and managed by OP. supported by OIMT. The entire project is scheduled to be complete by July 16, 2012.

I know that this assignment comes at a busy time for all of you, but it is critically important that you cooperate and participate, in order to develop a meaningful, actionable plan. Please give Bruce, Jesse, Sonny, and their consultants your full cooperation and support.